



BAR DIAMOND RANCH



9 August 1997

Wally Tharp, President
Perma-Guard, Inc.
115 Rio Bravo S.E.
Albuquerque, NM 87105

Dear Wally:

We started using Perma-Guard on our cattle, horses, dogs and poultry five years ago. Since that time we have used no other parasite controls. As a result, we now have cattle and horses that are totally drug free and have never been treated for parasites with chemicals.

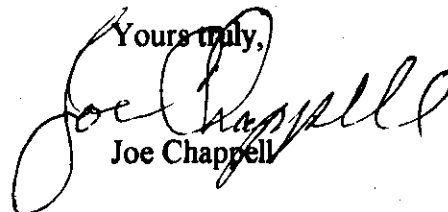
I hear people talk about flea and tick problems with their pets and I wonder why they haven't used Perma-Guard. It is so easy and simple and safe for the pet, their surroundings and the environment. They need to find the easy way...the PermaGuard way.

Another tremendous benefit is how much less labor is required for treating the cattle. It is so much easier on the cattle not having to put them in the corral or through the chute. All we have to do is make it available to them in their pastures and let them treat themselves.

Using Perma-Guard has greatly improved the general health of our animals and reduced our veterinary and medical costs by 75% over a five-year period.

I recommend this product very highly. If anyone decides to use Perma-Guard in their operation, they shouldn't take anyone else's word for it. They should test their livestock for parasites before they start using it and again in six months. It doesn't cost much and they will know for sure.

Yours truly,



Joe Chappell

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